

Social Media Package A – Focusing on Grow \$450/month

12 scheduled social media posts per month

- Original content (no links to other websites)
- Linked back to your website or page where possible
- Monthly review of activities
- Utilize content from you or created specifically for you using high quality stock images
- Pre-approval of posts before they go live
- Drive actions from clients based upon your specific needs:
 - Reach (Get your ad in front of as many people as possible)
 - Post Engagement (encourage people to interact with posts on Facebook)
 - Web traffic (Drive people to a website optimized for conversions)
- Demographics can include, but are not limited to:
 - Age
 - Location
 - Income
 - House Ownership
 - Interests
 - Job Title
 - Charitable Giving
 - Household size
 - List of current customers or prospects
 - Lookalike audience of users that are most similar to current customers

Social Media Package B – Engaging Your Best Prospects \$299/month

12 scheduled social media posts per month

Focused on engaging your ideal target client

Includes:

- Original content (no links to other websites)
- Linked back to your website or page where possible
- Monthly review of activities
- Utilize your content or use high quality stock images
- Pre-approval of posts before they go live

Social Media Package C – Maintain Your Brand \$149/month

12 scheduled social media posts per month

Content focused on engaging the ideal target client

Includes:

- Content writing
- Editing
- Stock photos